



## **2025 Junior Achievement Volunteer Summit**

Tuesday, March 11, 2025 | New York City

## JA Volunteer Summit Presenting Sponsorship \$100,000

In March 2025, the Junior Achievement Volunteer Summit will take place in New York City honoring recipients of both the U.S. Presidents Volunteer Service Award and Junior Achievement Gold Leadership Award.

The Volunteer Summit is a prestigious and memorable event that honors and celebrates the extraordinary volunteer contributions of the individuals and organizations who have made an incredible impact on Junior Achievement.

The 2025 Junior Achievement Volunteer Summit will include a luncheon and thought-leadership session at the Westin New York Grand Central



designed to highlight and share volunteer trends and engage participants in peer-to-peer conversations around best practices related to volunteerism, successes and challenges shared by their volunteers, their philanthropy goals and how partnering with organizations like JA can address goals and increase impact. During the luncheon and thought-leadership session, recipients of the U.S. Presidents Volunteer Service Award (PVSA) will be recognized on-stage with a representative from JA USA's Executive Leadership.

The U.S. President's Volunteer Service Award is a presidential recognition program created by the President's Council on Service and Civic Participation for individuals and organizations who contribute a significant amount of time to volunteer service. Junior Achievement USA®, as an official certifying organization for this award, has the privilege of bestowing this honor to organizations with a U.S. presence that provide volunteers to teach JA programs anywhere in the world. Over 60 corporations will be acknowledged as PVSA award winners! Click <u>here</u> to review recipients of the 2022-2023 academic year award. During the luncheon and thought-leadership session, recipients of the U.S. Presidents Volunteer Service Award (PVSA) will be recognized on-stage with the President & CEO from Junior Achievement USA.

Also included in this sponsorship opportunity is the JA Gold Leadership Award Dinner. The evening event is to honor the recipients of the JA Gold Leadership Award, their guests, and the JA USA National Board of Directors. **Event location in New York City will be shared soon.** 

The Gold Leadership Award is the highest national recognition that is bestowed to a select few Junior Achievement volunteers who go above and beyond in their dedication to deliver JA impact to young people. Their stories, presented by their JA Area president, are moving testimonials of the depth of their commitment, and impact, with Junior Achievement.

Presenting sponsor features include:

• Recognized as The JA Volunteer Summit and Gold Leadership Awards, Presented by

- Text recognition in award emails to PVSA recipients (60+ companies and 100+ JA Areas) and other event communications if committed by Nov. 18<sup>th.</sup>
- Prominent logo placement on event registration site
- Prominent logo placement on event signage and on-site event materials
- Welcoming comments (3-5 minutes) at both the luncheon/thought leadership session and the evening awards dinner.
- Inclusion in Volunteer Summit media (press release + social medial copy and graphics)
- Recognition in post-event media package
- Recognition in JA USA Annual Report

Your JA USA team looks forward to your feedback as you consider this opportunity. With your commitment by November 18, 2024, we can include your recognition on the initial communications to the recipients of the U.S. Presidents Volunteer Service Awards and JA Gold Leadership Award.

Otherwise, sponsor commitment is due by December 1<sup>st</sup> for all other event recognition.